

# *Concentrated Apple Juice market in Poland*

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*Warsaw, 9 august 2018*



# Prognosfruit

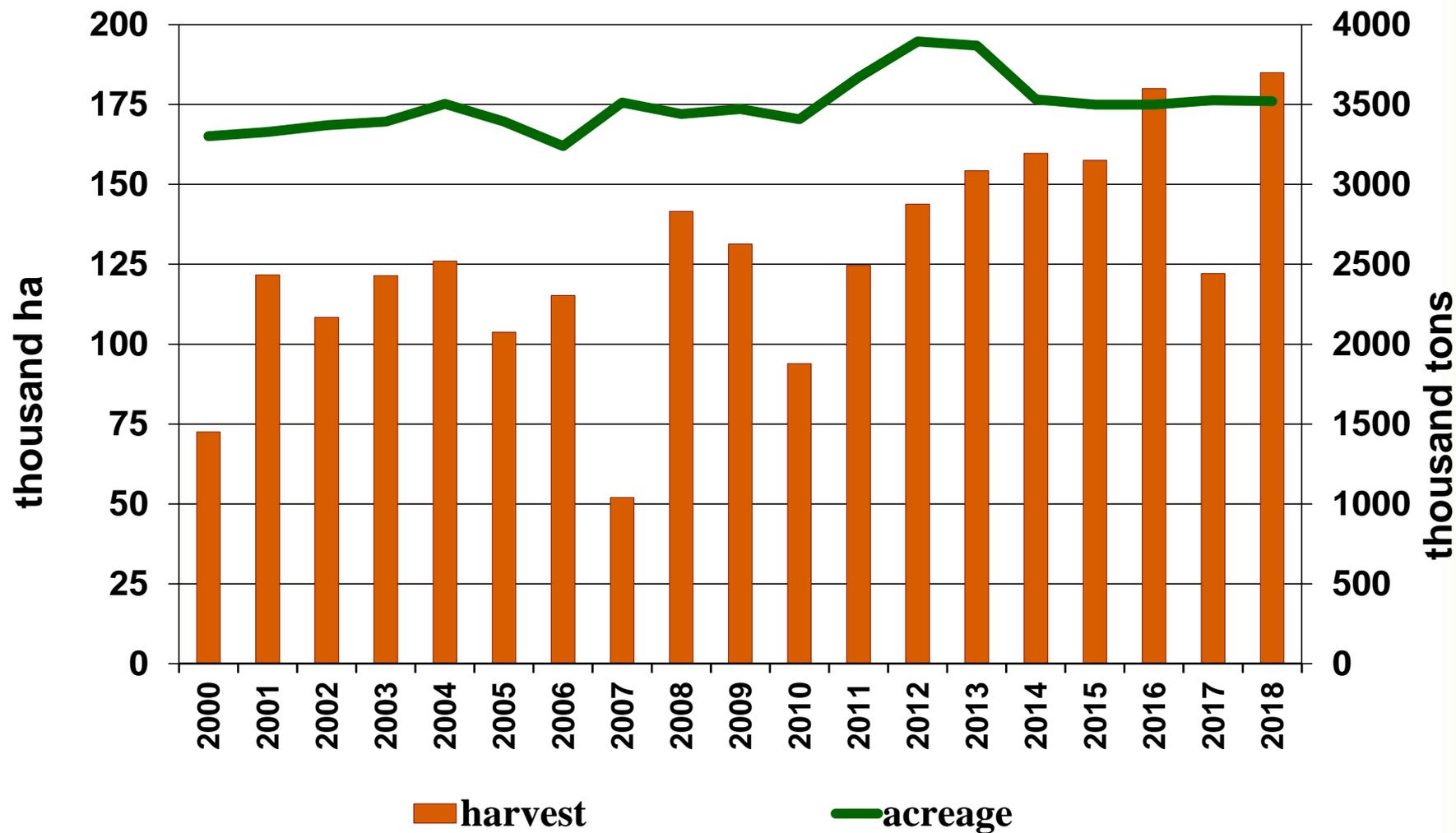
The Annual Apple & Pear Event



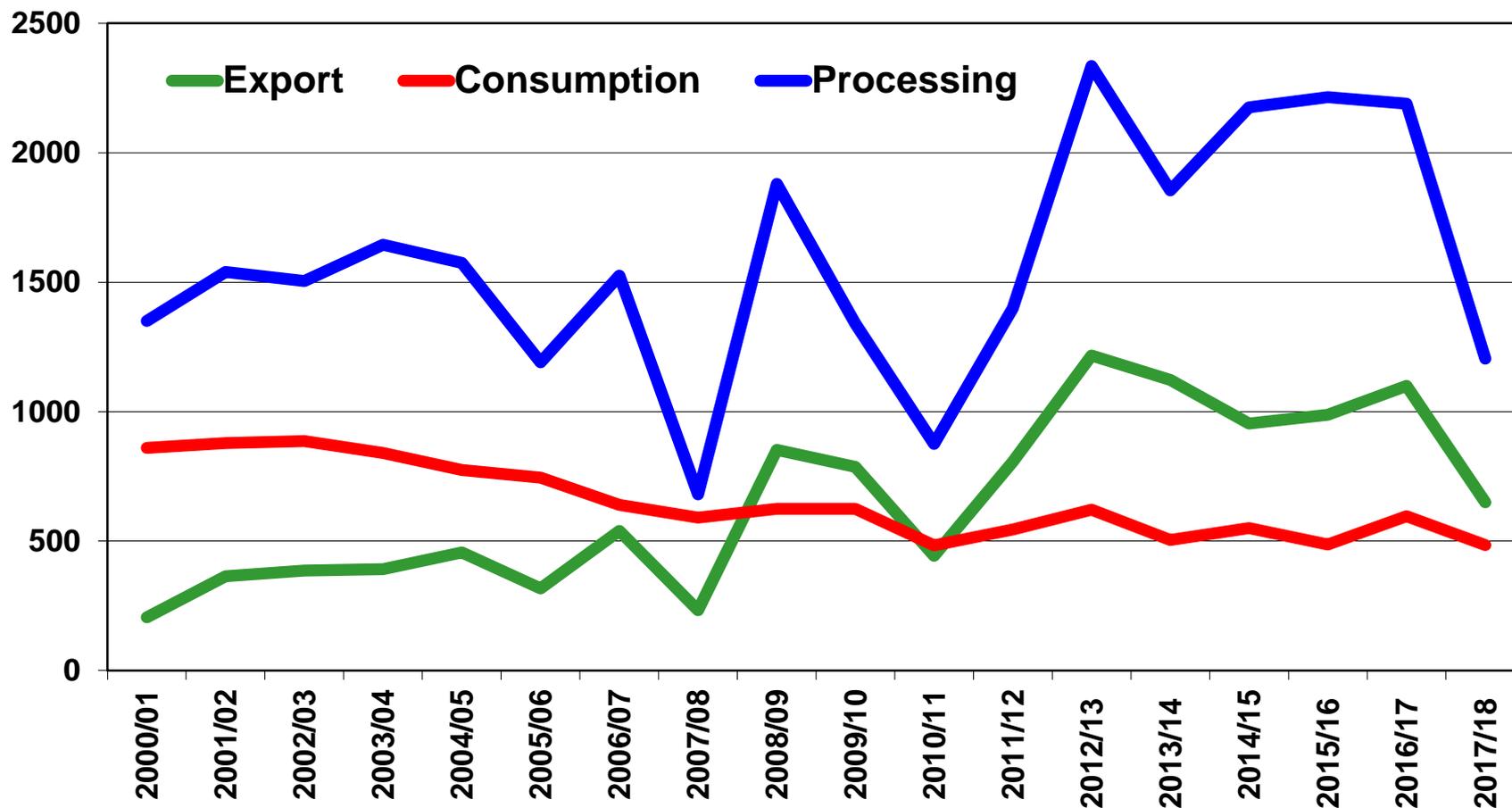
**8-10 AUGUST 2018, WARSAW – POLAND**  
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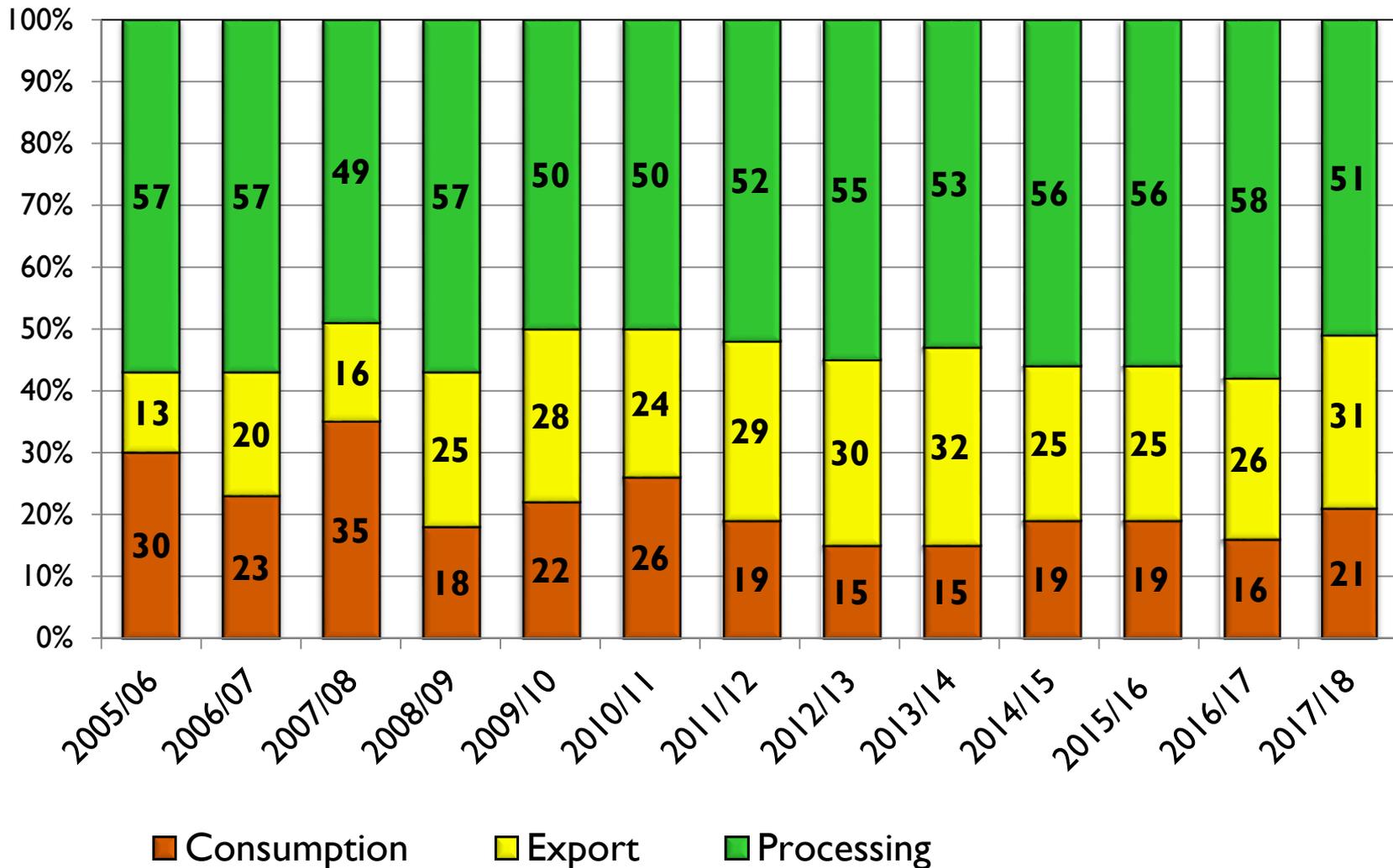
# Acreage and harvest of apple in Poland



# Export, consumption and processing of apples in Poland in thousand tons

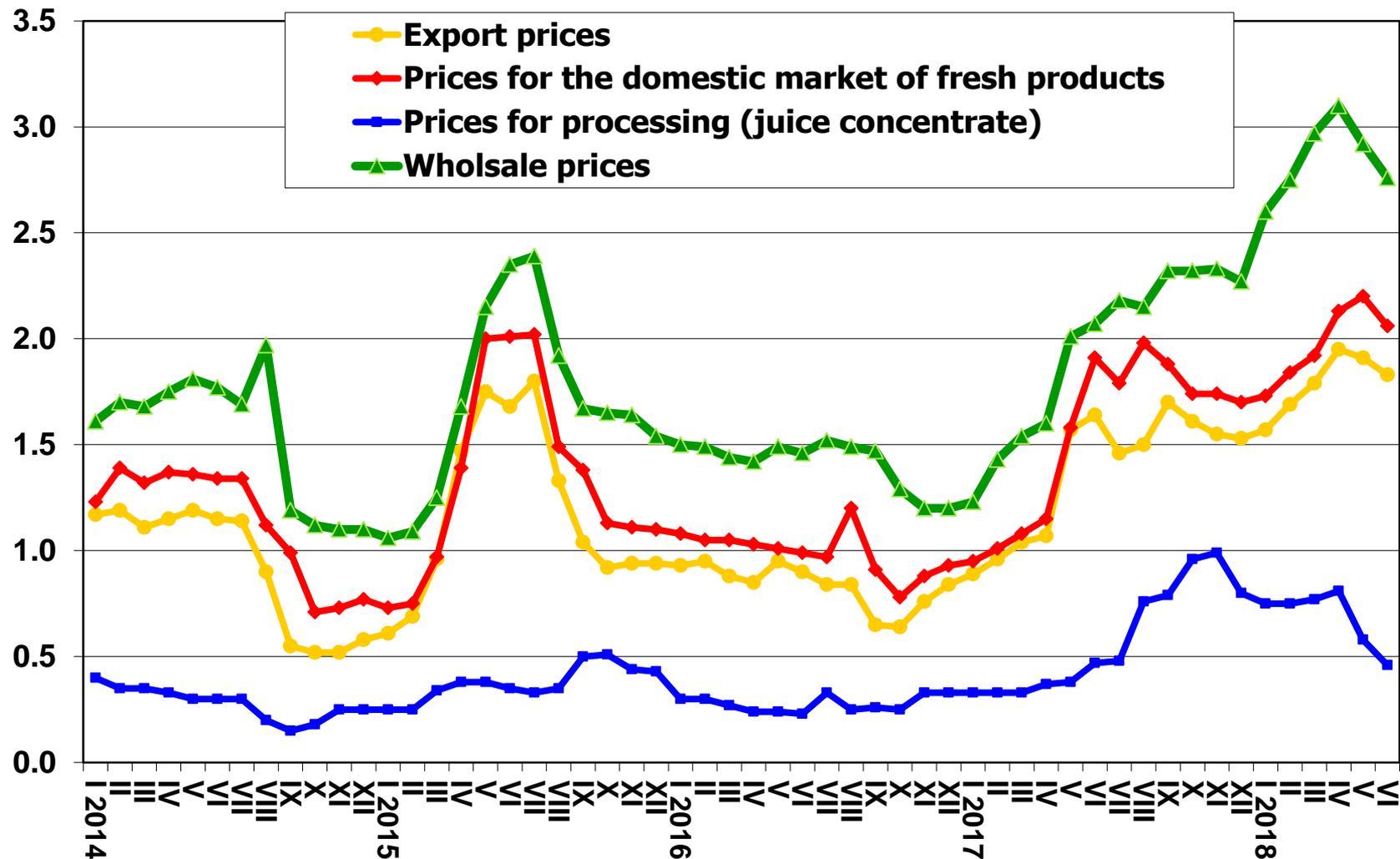


# Distribution of apple supply in Poland in percentages

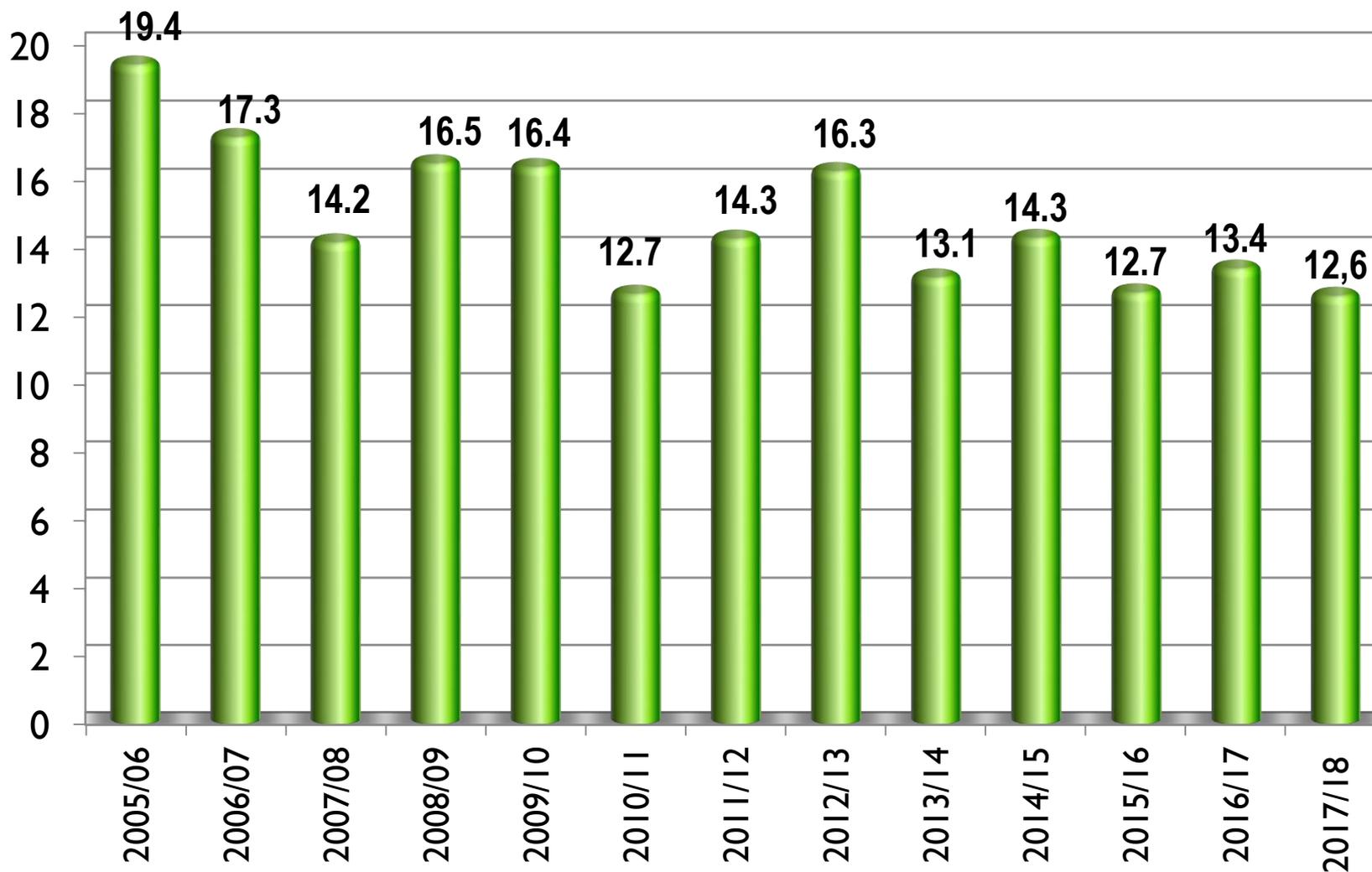


Source: based on data of CSO, MF and i AJP

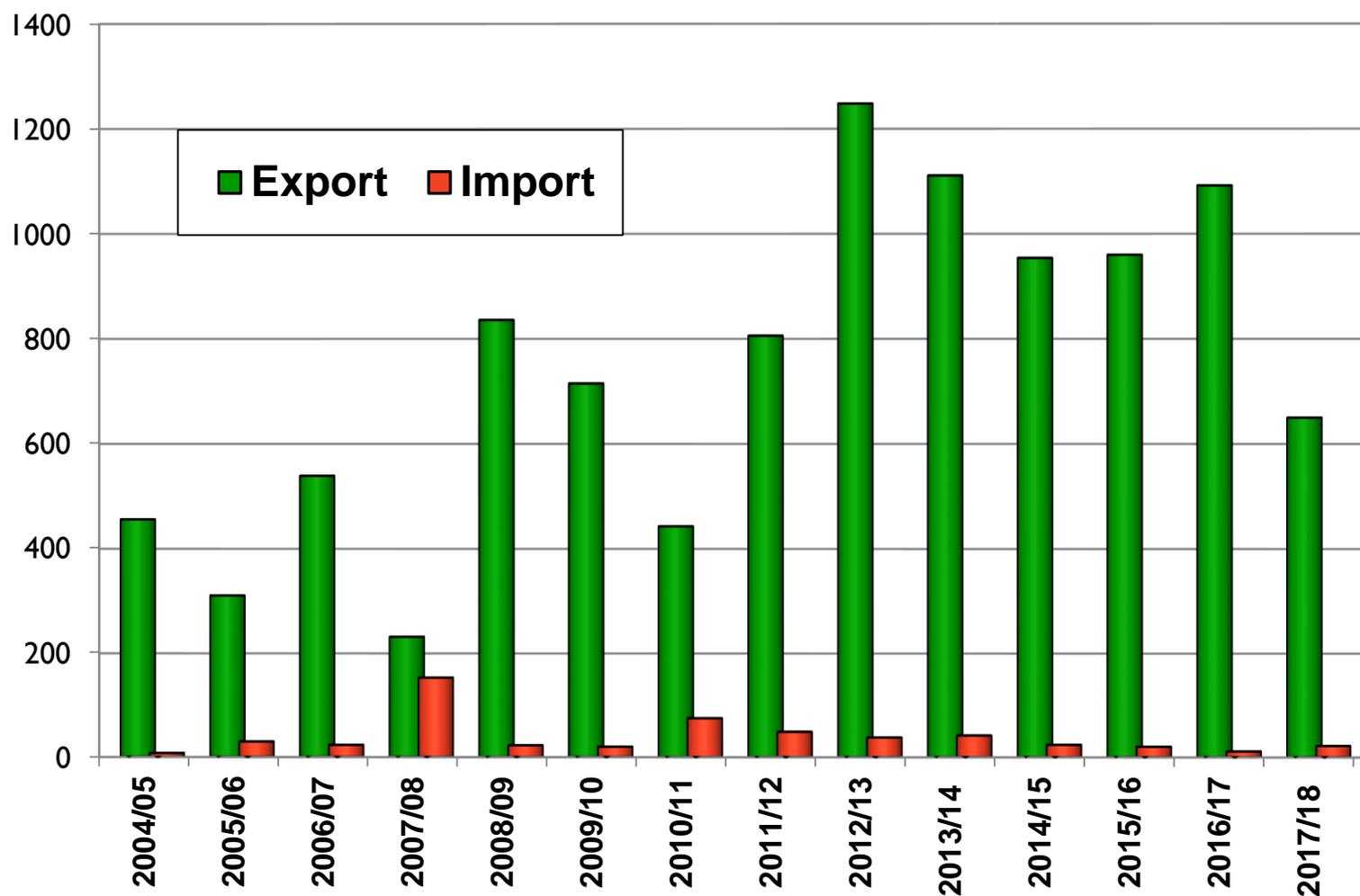
# Purchase prices of apples for export, for processing, for the market of fresh and wholesale products in Poland in PLN/kg



# Apple consumption in Poland in kg/person



# Foreign trade turnover of apple in Poland in thousand tons



# Distribution of domestic apple harvests in thousand tons

	2012/13	2013/14	2014/15	2015/16	2016/17	2017/18
<b>Crops by CSO</b>	<b>2877</b>	<b>3085</b>	<b>3195</b>	<b>3146</b>	<b>3604</b>	<b>2441</b>
<b>Housholds consumption</b>	<b>621</b>	<b>504</b>	<b>552</b>	<b>489</b>	<b>516</b>	<b>485</b>
<b>Free distribution</b>	<b>-</b>	<b>-</b>	<b>212</b>	<b>267</b>	<b>80</b>	<b>-</b>
<b>Export</b>	<b>1262</b>	<b>1123</b>	<b>1003</b>	<b>983</b>	<b>1100</b>	<b>650</b>
<b>Processing</b>	<b>2335</b>	<b>1855</b>	<b>2175</b>	<b>2215</b>	<b>2200</b>	<b>1190</b>
<b>- AJC</b>	<b>2100</b>	<b>1575</b>	<b>1890</b>	<b>1925</b>	<b>1900</b>	<b>900</b>
<b>Total use</b>	<b>4208</b>	<b>3492</b>	<b>3942</b>	<b>3954</b>	<b>3896</b>	<b>2325</b>

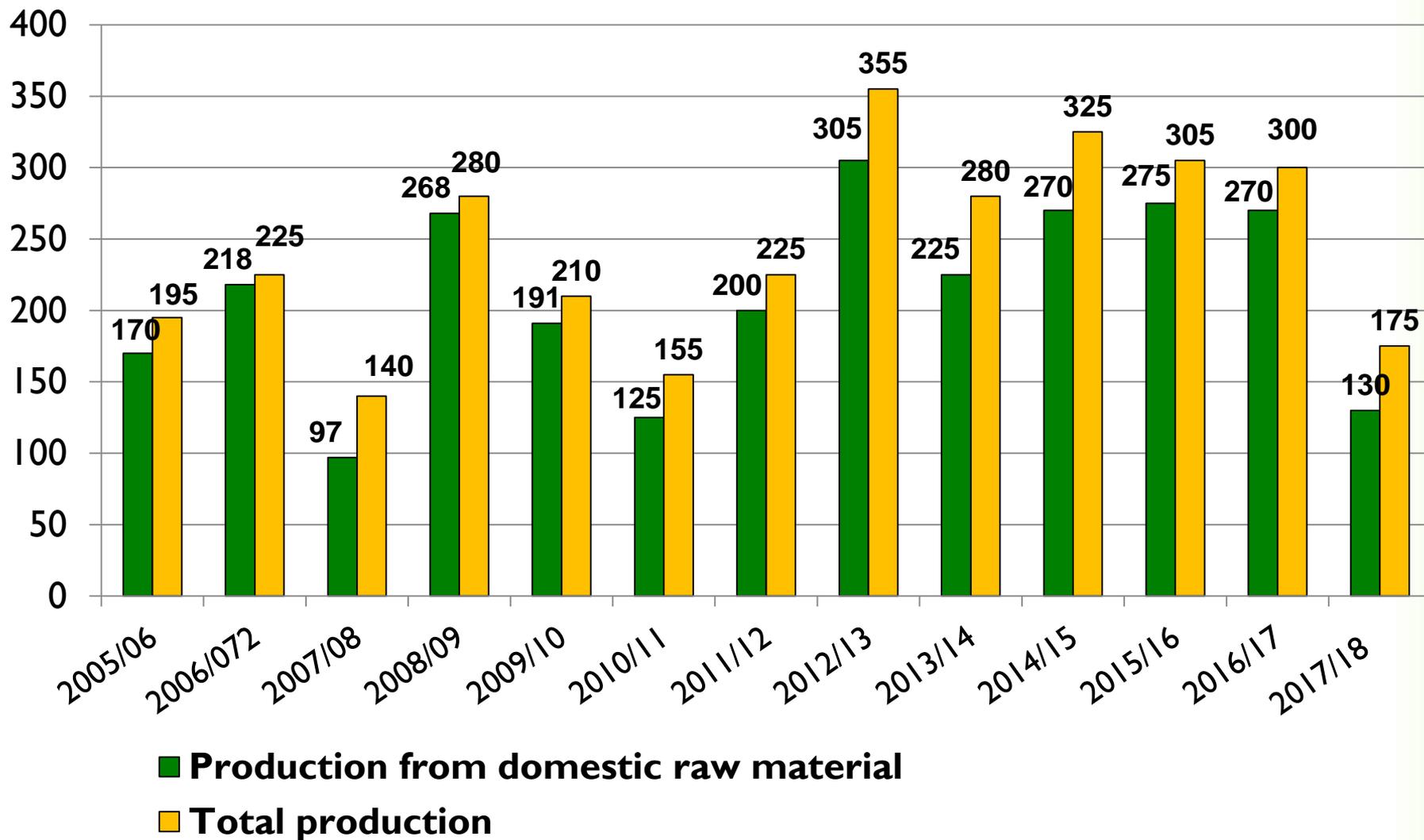


# Estimated use of apples in processing in thousand tons converted to fresh apples in Poland

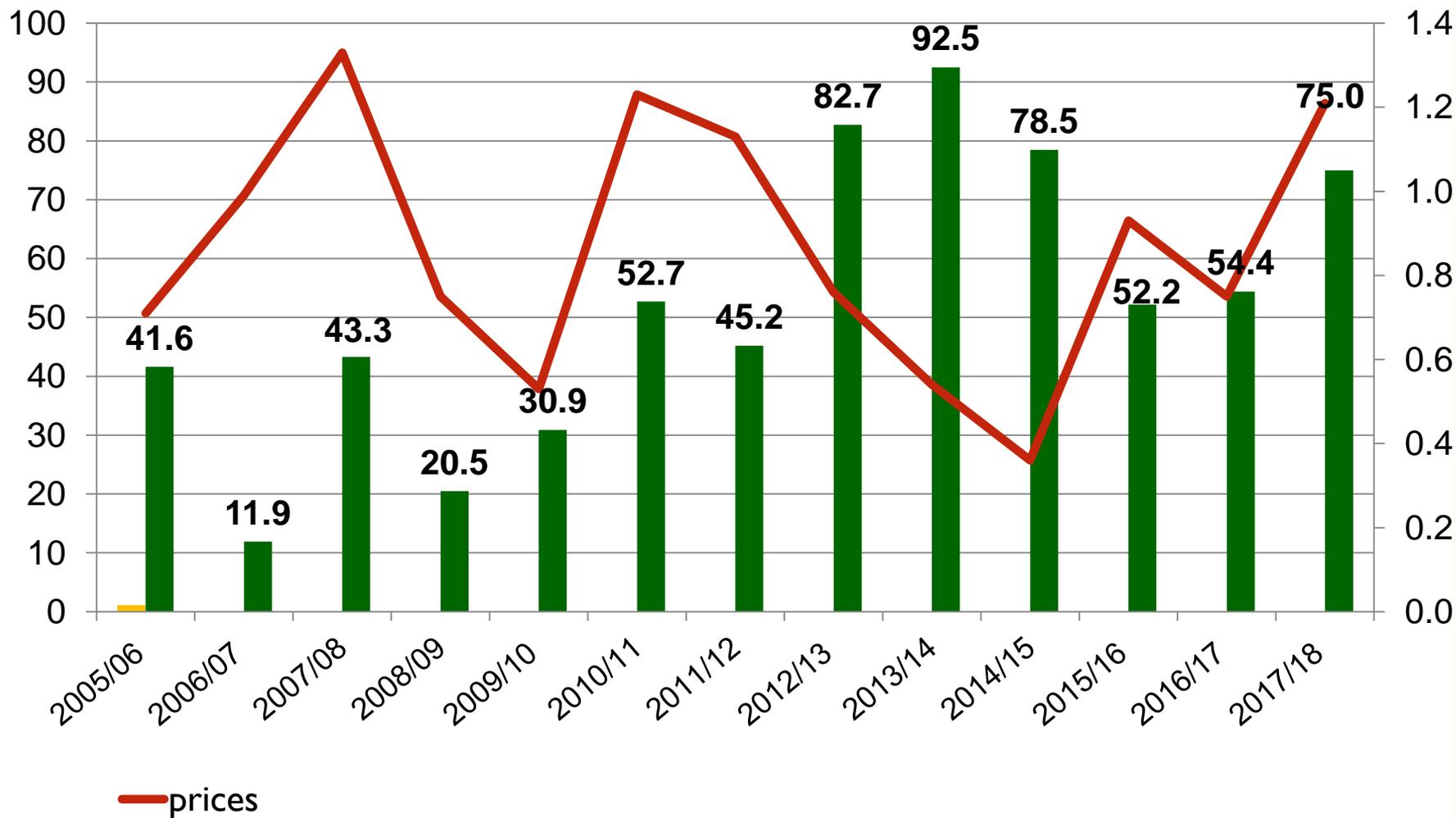
Wyszczególnienie	2013/14	2014/15	2015/16	2016/17	2017/18
Total	1855	2175	2215	2190	1205
Concentrated juices	1575	1890	1925	1900	900
NFC	185	190	195	195	200
Peeled	56	56	57	57	49
Cider	2	4	7	17	17
Paste	14	13	11	11	10
Must	14	14	13	12	8
Dry	6	6	6	7	6
Mousse	2	2	2	2	2

Source: based on informations of processors

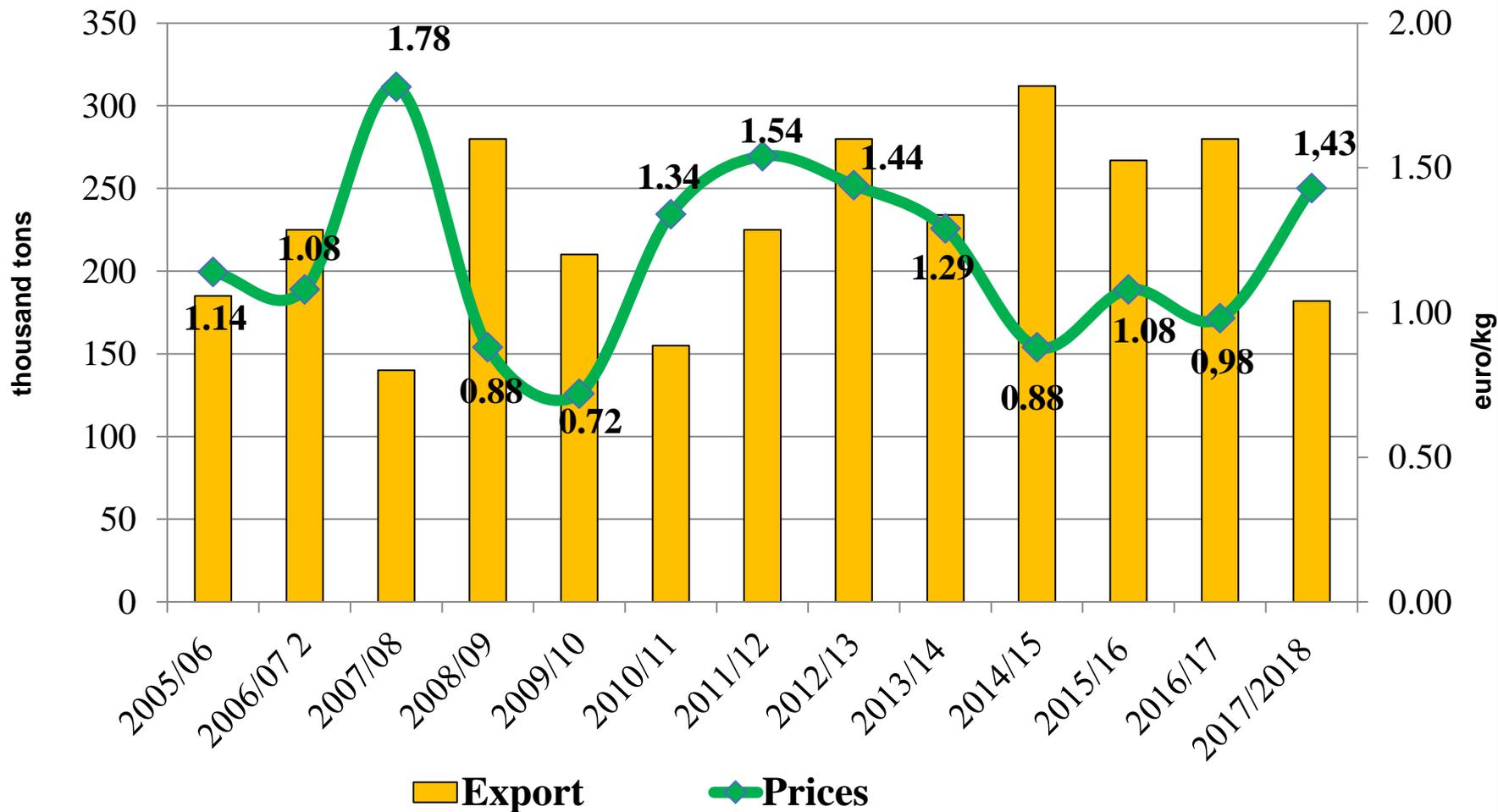
# AJC production in Poland in thousand tons



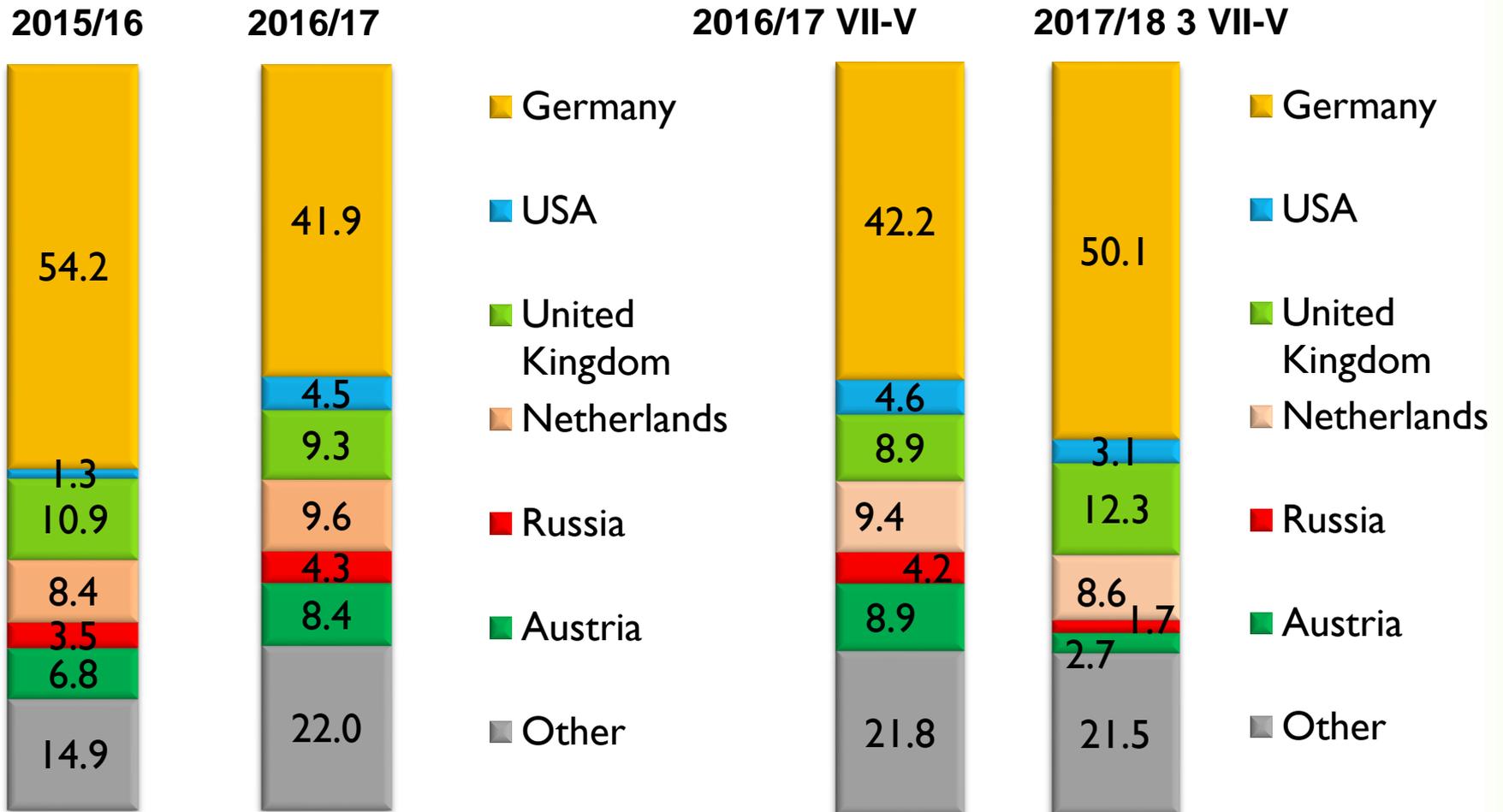
# AJC Import to Poland in thousand tons and import prices in EUR/kg



# AJC export from Poland in thousand tons and export prices in EUR/kg



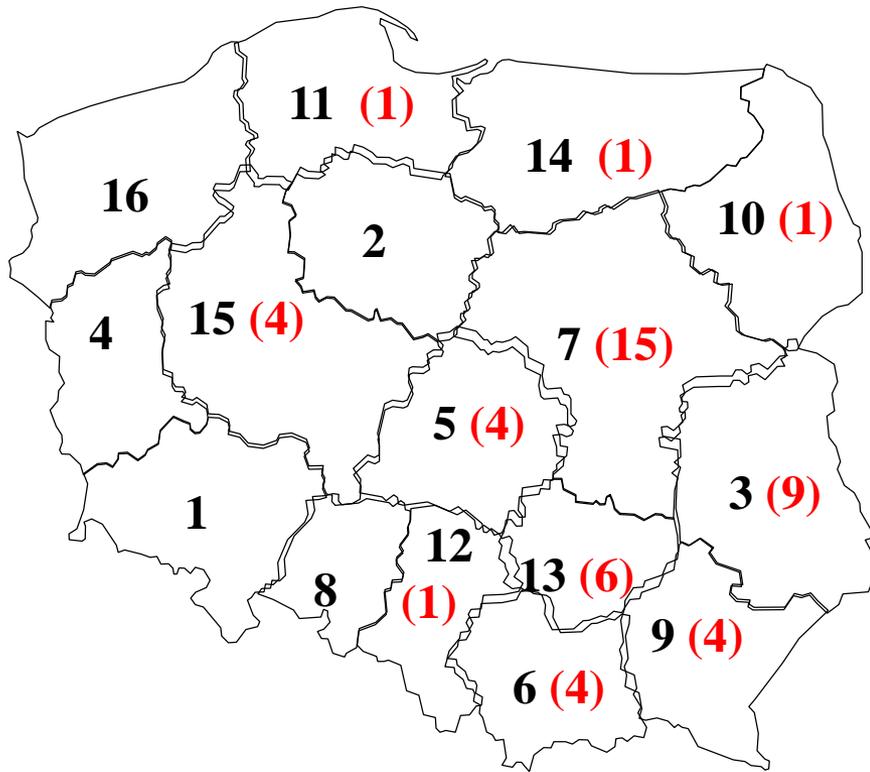
# Geography of AJC export in percentage (by volume)



# Apple juice export from Poland

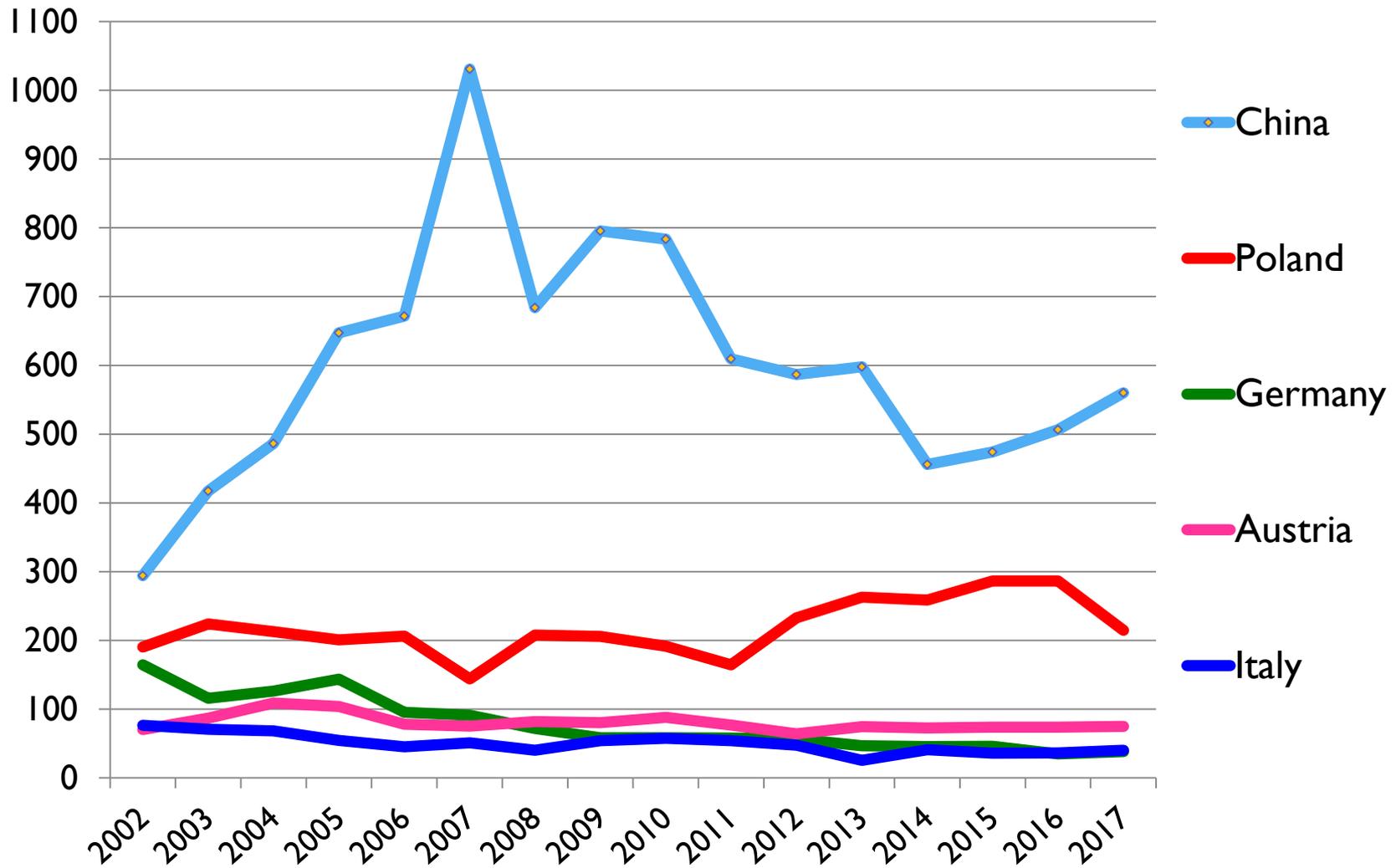
Wyszczególnienie	2014/15	2015/16	2016/17 <sup>1</sup>	2017/18 <sup>2</sup>
<b>Concentrated</b>				
Volume (thousand tons)	312,4	270,3	279,0	182,0
Value (million euro)	276,2	291,1	274,7	260,0
<i>Price (euro/kg)</i>	<i>0,88</i>	<i>1,08</i>	<i>0,98</i>	<i>1,43</i>
<b>Not Concentrated</b>				
Volume (thousand tons)	59,9	81,8	114,7	160,0
Value (million euro)	16,8	25,8	36,3	58,0
<i>Price (euro/kg)</i>	<i>0,28</i>	<i>0,32</i>	<i>0,32</i>	<i>0,36</i>

# The number of AJC processors in voivodships



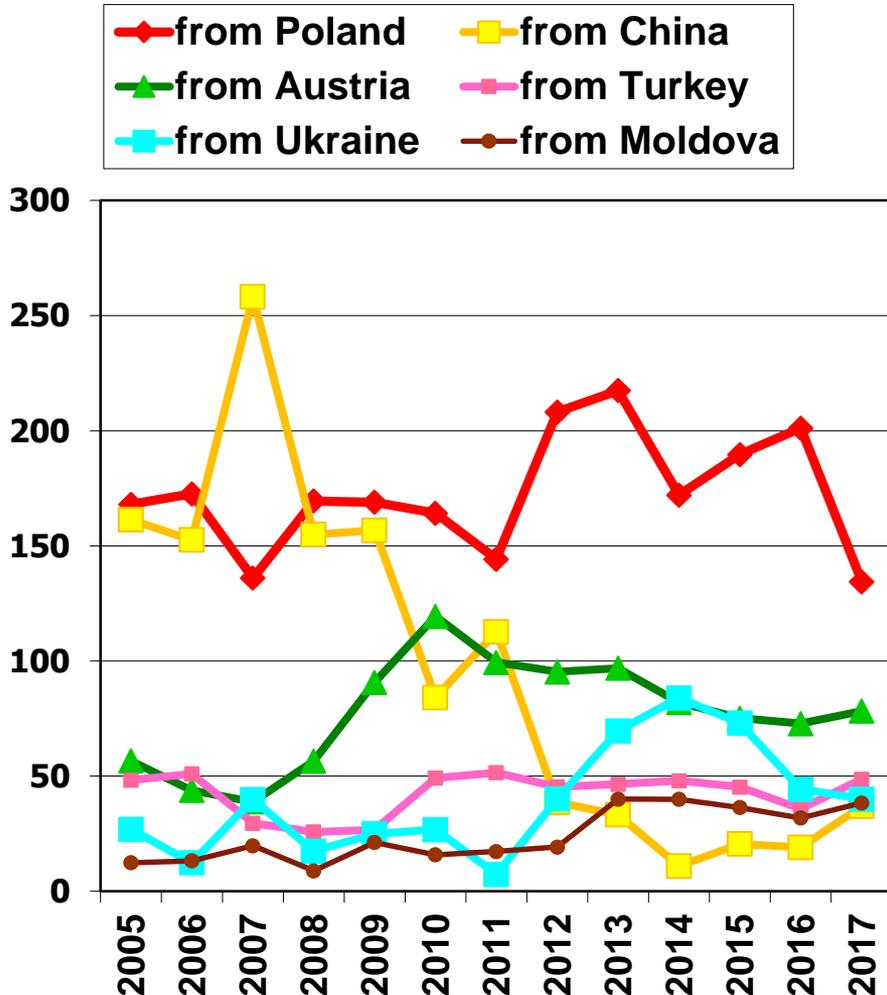
1	Dolnośląskie	-
2	Kujawsko-pomorskie	-
3	Lubelskie	9
4	Lubuskie	-
5	Łódzkie	4
6	Małopolskie	4
7	Mazowieckie	15
8	Opolskie	-
9	Podkarpackie	4
10	Podlaskie	1
11	Pomorskie	1
12	Śląskie	1
13	Świętokrzyskie	6
14	Warmińsko-mazurskie	1
15	Wielkopolskie	4
16	Zachodniopomorskie	-
	<b>Total</b>	<b>50</b>

# Export of AJC from chosen countries in thousand tons

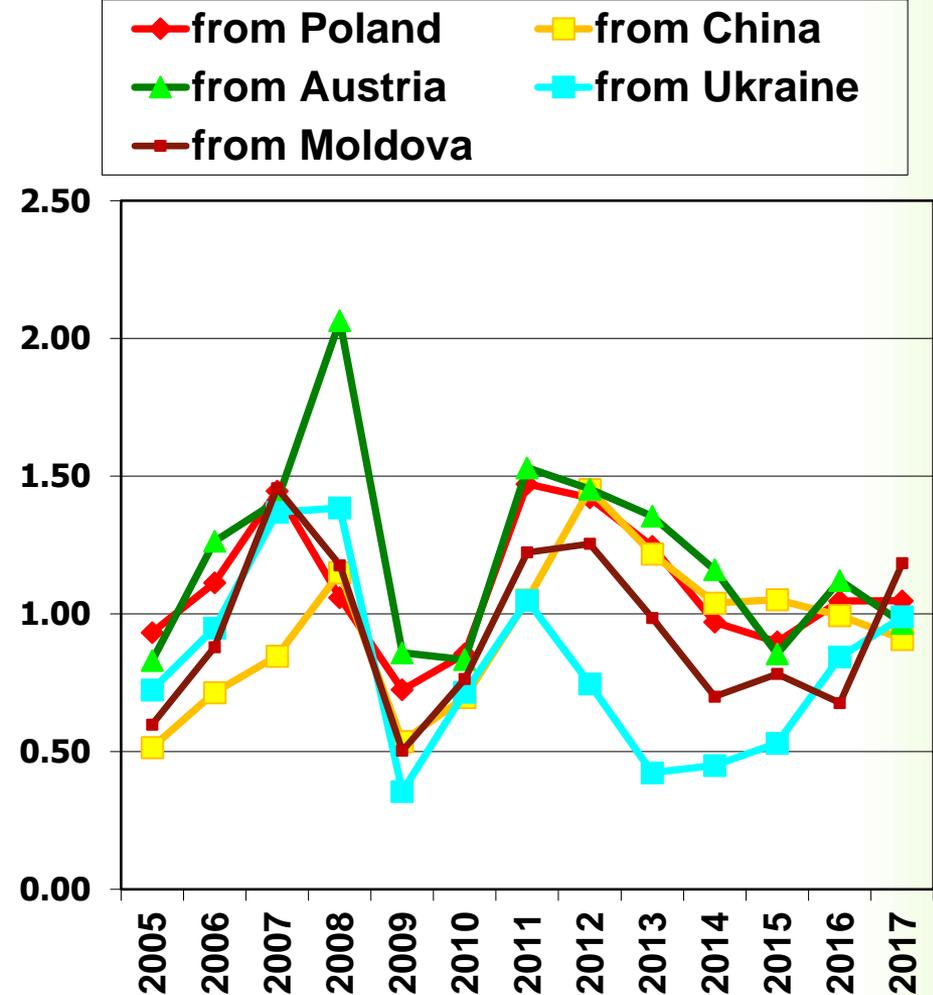


# Import of AJC to EU in thousand tons and import prices in EUR/kg

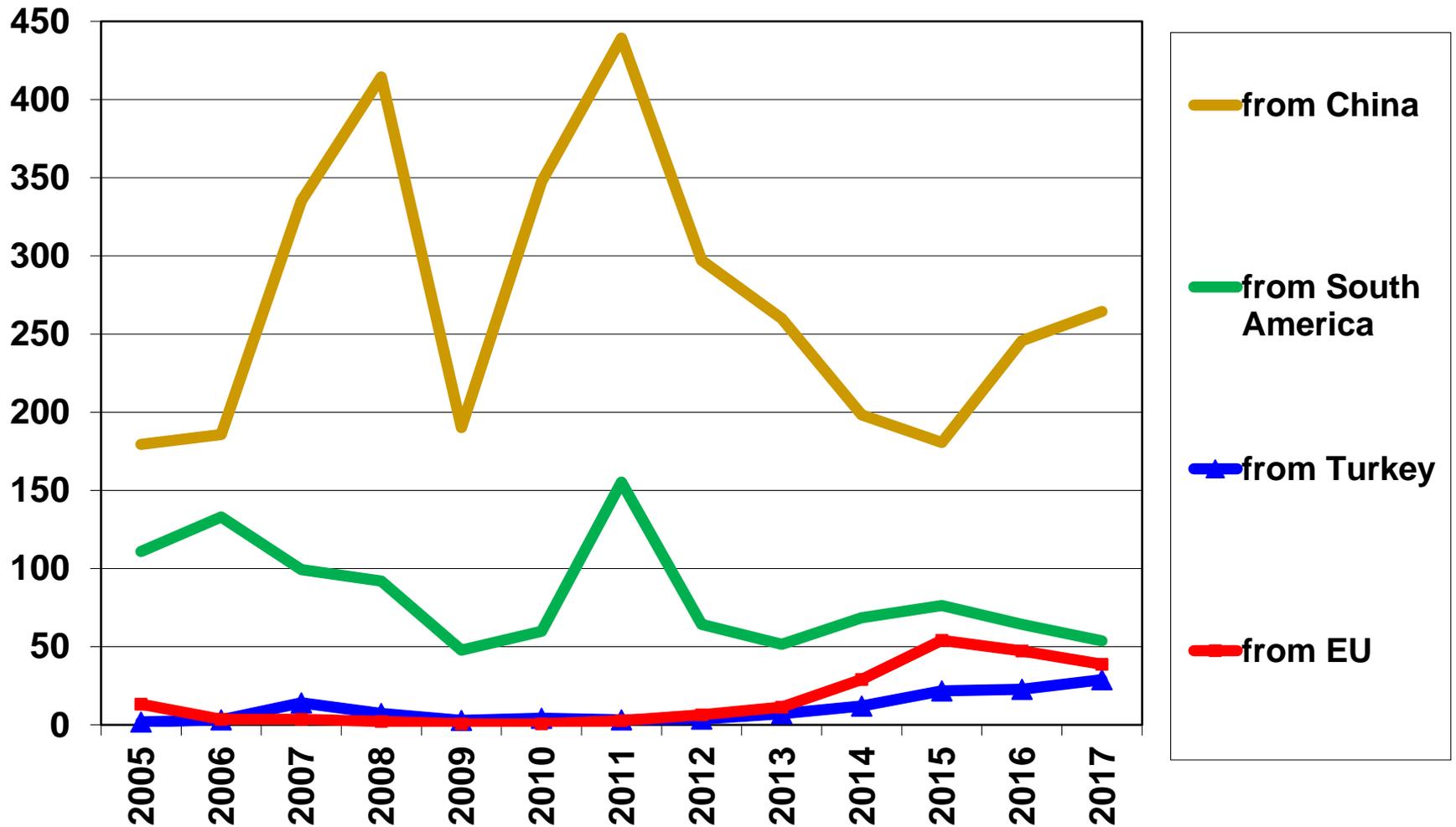
## Import in thousand tons



## Prices in EUR/kg



# Import of AJC to USA in thousand tons



*Thank You for Your  
attention*

